



## 2023/24 **Member Benefits**

Be a catalyst in the creation of a vibrant economic Toronto region. Your membership will open doors to new business opportunities and partnerships as well as providing exclusive access to industry events, data and resources that will be critical to you and your organization's success.

| As a valued member of the Toronto Region Board of Trade, your benefits are highlighted in this table.  SUITABLE FOR BUSINESSES AND PROFESSIONALS | CHAMBERS<br>INSURANCE<br>\$300**<br>Professionals | \$450 Professionals | PROFILE<br>\$1,600<br>Start-Ups,<br>Micro & Small | PROFILE+<br>\$5,200<br>Small | \$11,000  Medium - Large Corporations | \$19,500  Medium - Large Corporations |
|--|---|---------------------|---|------------------------------|---------------------------------------|---------------------------------------|
|  |   |                     |   |                              |                                       |                                       |
| Young Professional Network (YPN) Subscription  | ✓   | ✓                   | ✓   | ✓                            | ✓                                     | ✓                                     |
| MEMBER PRICING   |   |                     |   |                              |                                       |                                       |
| Facilitated Networking Program   | ✓   | ✓                   | ✓   | ✓                            | ✓                                     | ✓                                     |
| TRBOT Events (Socials, Summits, Podiums & Marquee)   | ✓   | ✓                   | ✓   | ✓                            | ✓                                     | ✓                                     |
| Advertising in TRBOT Platforms   | ✓   | ✓                   | ✓   | ✓                            | ✓                                     | ✓                                     |
| EXCLUSIVE ACCESS   |   |                     |   |                              |                                       |                                       |
| Chambers of Commerce Group Insurance   | ✓   | ✓                   | ✓   | ✓                            | ✓                                     | ✓                                     |
| TRBOT Virtual Networking & Business Development Platform   | ✓   | ✓                   | ✓   | ✓                            | ✓                                     | ✓                                     |
| BulletinBoard E-Newsletter Subscription  | ✓   | ✓                   | ✓   | ✓                            | ✓                                     | ✓                                     |
| Complimentary Pass to Participate in Member Workshops  | ✓   | ✓                   | ✓   | ✓                            | ✓                                     | ✓                                     |
| Directory to 11,500+ TRBOT Members   | ✓   | ✓                   | ✓   | ✓                            | ✓                                     | ✓                                     |
| Member Exclusive Content, Policy Reports, Tools, Research & Resources  | ✓   | ✓                   | ✓   | ✓                            | ✓                                     | ✓                                     |
| World Trade Centre Programs & Services   | ✓   | ✓                   | ✓   | ✓                            | ✓                                     | ✓                                     |
| 1:1 Member Engagement with Relationship Manager  |   |                     | 1-2/Year  | 2-3/Year                     | 3-4/Year                              | Dedicated Service                     |
| Discounted Rates to Facilitate a Member Workshop   |   |                     |   | ✓                            | ✓                                     | ✓                                     |
| VIP & Private Roundtables Participation  |   |                     |   | <b>√</b> *                   | ✓                                     | ✓                                     |
| Brokered Introductions   |   |                     |   |                              | ✓                                     | ✓                                     |
| Policy Committee Participation+  |   |                     |   |                              |                                       | ✓                                     |
| Strategic Seating at Marquee Board Events  |   |                     |   |                              |                                       | ✓                                     |
| Economic Blueprint Initiative (EBI) Data Analytics & Insights*+  |   |                     |   |                              |                                       | ✓                                     |
| BRAND AMPLIFICATION  |   |                     |   |                              |                                       |                                       |
| Sponsorship & Partnership Opportunities  | ✓   | ✓                   | ✓   | ✓                            | ✓                                     | Priority Access                       |
| Exclusive Paid Advertising and Naming Rights at 100QQE Event Venue   |   |                     | ✓   | ✓                            | ✓                                     | ✓                                     |
| Featured on BulletinBoard E-Newsletter & Engagement Portal   |   |                     | 1/Year  | 2/Year                       | 3/Year                                | 4/Year                                |
| Opportunity for Roundtable & Workshop Delivery*+   |   |                     |   | ✓                            | ✓                                     | ✓                                     |
| Feature Your Product & Services on Member Tools & Resources*   |   |                     |   | ✓                            | ✓                                     | ✓                                     |
| Showcase Your Product & Services at Elevated Networking Events*+   |   |                     |   |                              | ✓                                     | ✓                                     |
| 100 QUEENS QUAY EAST OFFICE & EVENT SPACE  |   |                     |   |                              |                                       |                                       |
| Exclusive Rates, up to 25% Discount on Meeting Rooms, Event/Gala Space & Outdoor Patio++   |   |                     | ✓   | ✓                            | ✓                                     | ✓                                     |

CHAMBERS

\*Where space in the editorial calendar permits. We will do our best to fit you in! \*\*Chambers Insurance Membership must join or have an existing Chambers Group Benefits subscription plan. +Where content aligns with the Board brand, strategic areas of focus & members' interests. ++ Offer subject to change. Note: Benefits do not roll over and must be used in the 12 months of the membership period

Become a member today!

Visit bot.com/membership

**Attend our upcoming events!** 

Visit bot.com/events





