

Building a World Class Waterfront

MAPPING BY STEPHEN VELASCO

From its humble beginnings as a small trading post in the 1700s, our waterfront has transformed into a space where people from all over the world visit and connect. The waterfront seamlessly combines awe-inspiring vistas with a dynamic entertainment district, modern and sustainable corporate offices, a downtown airport, and contemporary waterfront housing.

To build on its success to date, more investments, collaboration, and bold leadership are required to achieve our potential as a world-class waterfront destination.

Waterfront Development:

- Pre-1999
- 2000-2009
- 2010-2019
- 2020-Future

🏠 Live

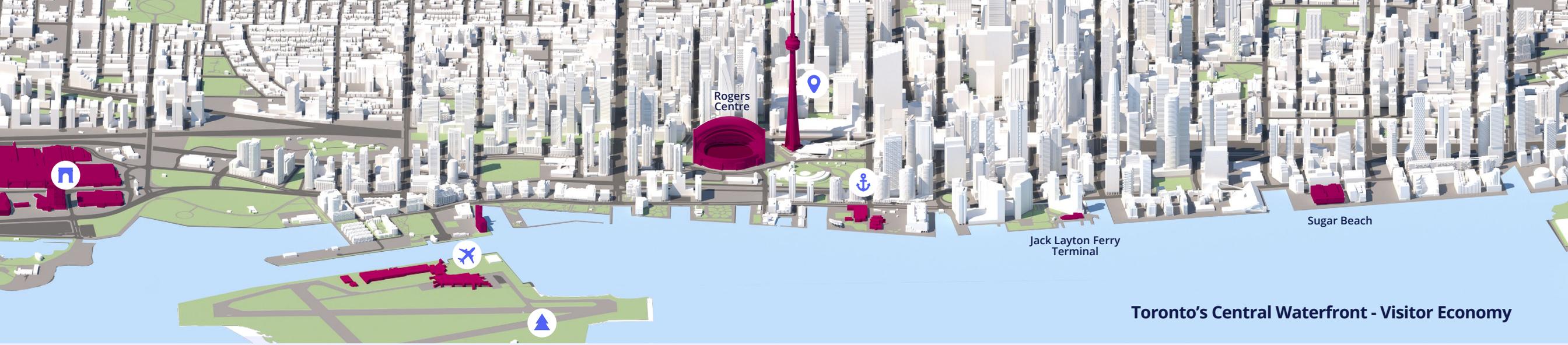
1. Quayside
2. Bayside Development
3. Canary District Condos
4. One Yonge
5. West Don Lands
6. Polson Quay
7. McCleary District
8. Villiers Island

💡 Work

9. Waterfront Innovation Centre
10. Daniels Waterfront
11. Menkes - 100 QQ E (TRBOT)
12. RBC WaterPark Place
13. Basin Media Hub
14. George Brown College - Waterfront Campus
15. South Industrial Port
16. Warehouse District

❤️ Play

16. Rogers Centre
17. Scotiabank Arena
18. CN Tower
19. Jack Layton Ferry Terminal
20. The Distillery District
21. St. Lawrence Market
22. The Power Plant Art Gallery
23. International Marine Terminal
24. Harbourfront Centre
25. Exhibition Place
26. Ontario Place
27. E-Sports Stadium



Toronto's Central Waterfront - Visitor Economy

Annual Visitors

 Exhibition Place
5.5+ million visitors

 Billy Bishop Airport
2.8 million passengers annually

 Toronto Islands
1.5 million visitors

 CN Tower
2+ million visitors

 Harbourfront Centre
12 million visitors

Total visits to the waterfront
18 million
(Pre-pandemic)

Waterfront Economic Impact



-  Finance and insurance (14%)
-  Professional, scientific and technical services (13%)
-  Information and cultural industries (12%)
-  Transportation and warehousing (8%)
-  Accommodation and food services (8%)
-  Other (45%)

Economic impact of Waterfront Toronto developments

26,225 FTE years
of jobs through construction (2001 - 2023)

\$3.4 Billion
contributed to national GDP (2001 - 2023)

\$1.9 Billion
expected government revenue from the Port Lands

Economic impact of Billy Bishop Airport operations

3,500 jobs
supported by Billy Bishop airport operations by 2025

Waterfront Housing

28,000
individuals live on the waterfront

25,000
new housing units
would be accelerated and supported by the Waterfront East LRT from 2025-2045

20%
proportion of land allocated for affordable units
in Waterfront Toronto residential developments

Challenges

Congestion and lack of connectivity
The waterfront lacks accessibility and is impacted by growing congestion

Fragmentation and competing interests
The interests of different entities and stakeholders often conflict, preventing a unified vision for the waterfront

Playing it safe
Making the Toronto waterfront a global destination requires big ideas and bold investments

Learn More:
bot.com/waterfront

